

ORGANISER:
MIFEC
MALAYSIAN INSTITUTE FOR
FAMILY EDUCATION AND
COUNSELLING

STRATEGIC PARTNER:
hawa Malaysia
Pertubuhan Hal Ehwal Wanita dan Keluarga Malaysia

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MAXCORE
LIFESTYLE



W.I.S.H. 2026
Women of Influence,
Strength & Honour
**Global Summit &
Excellence Award**

Women of Influence, Strength & Honour (W.I.S.H)

Honouring Women. Inspiring Nations.

**Bangi Resort Hotel, Bangi Golf Club,
Bandar Baru Bangi, Selangor
14 June 2026 | Sunday**

**W.I.S.H.
Global Summit 2026**
8.30 am - 4.30 pm

**W.I.S.H.
House of Style**
4.30 am - 7.00 pm

**W.I.S.H.
Excellence Award 2026**
7.30 am - 11.00 pm

Feminine Beauty & Lifestyle Pavilion



EXECUTIVE SUMMARY

The **W.I.S.H. Global Women Conference 2026** is a high-impact national platform dedicated to strengthening women's leadership capacity, professional confidence, and socio-economic participation in Malaysia.

The conference gathers leaders from government, corporate sectors, entrepreneurship, academia, and community organisations to address current challenges and opportunities for women in today's rapidly evolving global landscape.

The programme will be graced by the presence of:

**Duli Yang Maha Mulia Tengku Permaisuri Selangor
Tengku Permaisuri Hajah Norashikin binti Abdul Rahman,**

whose support reflects the importance of advancing women leadership, education, and community empowerment in Selangor and Malaysia.

The event combines a leadership conference, university fashion showcase, and Women of Influence Awards Gala Dinner, recognising outstanding women who exemplify strength, elegance, and impactful leadership.

Guided by the theme:

"The Confident Woman: Leading with Elegance & Strength."

LEADERSHIP & GOVERNANCE

Yang Berbahagia Tan Sri Sharifah Zarah Syed Ahmad
Conference Patron

As Patron, Yang Berbahagia Tan Sri Dato' Sri Shahrizat Abdul Jalil provides distinguished guidance and endorsement to ensure the W.I.S.H. Global Women Conference achieves national relevance and impact. She plays a key role in strengthening engagement with ministries, government agencies, and strategic partners, while supporting alignment with national women empowerment initiatives and policy frameworks.

Her patronage enhances the conference's credibility, fosters collaboration across sectors, and advocates for the development of programmes that meaningfully advance women's leadership and empowerment.



PROPOSED PROGRAM STRUCTURE

The W.I.S.H. 2026 Global Summit is designed as a full-day flagship gathering celebrating women's leadership, innovation, creativity and impact. The event will be structured into three key segments, each representing a different dimension of women empowerment: leadership dialogue, creative expression, and recognition of excellence.

*'Women of Influence,
Strength & Honour'*

COMMITTEE

Chairman | Tan Sri Sharifah Zarah Syed Ahmad

Project Owner | En Muhammad Harris

Project Director | Dr Shalieza Razali

Communication Manager | Pn Mahanim Mohd. Saad

Event Manager | En Hamen Kumar

PROGRAM

1. Global Leadership Summit
2. House of Style
3. Women Leadership Award
4. Feminine Beauty & Lifestyle Pavilion



W.I.S.H. 2026 GLOBAL LEADERSHIP SUMMIT

The W.I.S.H. Summit serves as a high-level platform that brings together influential women leaders, policymakers, entrepreneurs, academics, and industry experts to exchange ideas, share insights, and explore strategies for advancing women's leadership in today's evolving global landscape.

Through curated panel discussions, keynote sessions, and interactive dialogue, the forum will address critical themes including leadership transformation, sustainable development, innovation, economic empowerment, and the role of women in shaping future industries.

The forum aims to create a dynamic environment where participants can engage with thought leaders, build meaningful collaborations, and contribute to shaping policies and strategies that strengthen women's impact across sectors.
Ballroom Participation Fee

As part of the programme, participants will also receive access to an Executive Masterclass in Strategic Leadership and Sustainable Management, designed to provide practical leadership frameworks, strategic thinking approaches, and sustainable management insights relevant to today's business and policy environments.

HRDC Claimable
(1000-1617-090)

CERTIFICATE
Executive Masterclass in Strategic
Leadership & Economic Transformation

**Participation in the
W.I.S.H. Forum Ballroom Session**

Early Birds

RM 599

Normal Price

RM 688

Student Price

RM 499



KEY COMPONENTS

- Opening Ceremony and National Protocol
- Keynote Address and Forum Launch by DYMM Tengku Permaisuri Selangor
- Three Forum Tracks featuring distinguished speakers
- Networking Session among industry leaders, policy makers and entrepreneurs

TARGET PARTICIPANTS

- Corporate leaders & executives
- Government officers & policymakers
- Entrepreneurs & SMEs
- NGO leaders
- Media professionals
- Emerging women leaders

Time Programme

6.00 am	Arrival of Co-Organisers / Booth Operators
8.30 am	Participant Arrival, Registration & Breakfast
9.30 am	Negaraku & Doa Recitation
9.35 am	Opening Ceremony
9.45 am	Forum Track 1 - Policy & Ecosystem
11.15 am	Tea Break
11.30 am	Forum Track 2 - Corporate Leadership
1.00 pm	Arrival of DYMM Tengku Permaisuri Selangor
1.10 pm	Royal Adress & Official Forum Launch
1.30 pm	Lunch & Netwroking Session
2.30 pm	Forum Track 3 - Financial and Capital
4.00 pm	Q&A Session and Closing Ceremony
4.30 pm	End of Summit Session

HOUSE
OF
STYLE

HOUSE
OF
STYLE

W.I.S.H. 2026 HOUSE OF STYLE

Empowering Women through Creativity & Education

The W.I.S.H. House of Style will celebrate creativity, culture and innovation through fashion designed and presented by selected Malaysian universities.

This segment highlights the role of education institutions in nurturing young women designers and creative entrepreneurs, while promoting Malaysian cultural heritage, sustainability in fashion and modern design innovation.

Collaboration with Fashion Institution

The showcase will involve participation from three universities offering fashion, creative arts or design programmes. Each institution will present a curated runway collection reflecting themes of empowerment, sustainability and cultural identity.

Objectives



To provide a national platform for emerging women designers



To showcase sustainable fashion innovation and Malaysian cultural inspiration



To connect universities with industry players in fashion and creative sectors



To empower young women through creative industries

Time

Programme

4.30 pm

Fashion Show Registration

5.00 pm

Opening Ceremony & Hall Preparation

5.30 pm

Runway Showcase - Collections from 3 Institutions

7.00 pm

Closing Ceremony

7.30 pm

End of Fashion Showcase





W.I.S.H. 2026 WOMEN LEADERSHIP AWARD

The W.I.S.H. Women Leadership Awards recognise exceptional women who have demonstrated outstanding leadership, influence, and contributions across sectors. These awards celebrate those who drive progress, innovation, and positive change in Malaysia and globally.

AWARD PARTICIPATION FEES & PRESTIGE PACKAGES

Individual Women Excellence Awards

RM 10,000

Women Brand Recognition Awards

RM 15,000

AWARD STRUCTURE

The awards comprise 50 carefully curated categories, divided into:

15 Women Brand
Recognition Awards

35 Individual Women
Excellence Awards

A. Women Brand Recognition (15 Awards)

The Women Brand Recognition segment honours outstanding brands founded, led, or strategically driven by women. These awards recognise organisations that demonstrate strong governance, market performance, innovation, sustainability, and social responsibility. In today's global economy, brands are powerful instruments of influence.

Each category reflects strategic growth sectors, national development priorities, ESG mandates, and global economic trends. Recognising women-led brands elevates credibility, attracts investor confidence, strengthens cross-border positioning, and highlights women as creators of enterprise value, employment, and industry transformation.

B. Women Excellence Recognition (35 Awards) The Individual Women Excellence

Segment recognises distinguished women leaders across strategic domains. These awards celebrate personal leadership journeys, innovation achievements, governance contributions, and societal impact. The 35 categories are structured to ensure representation across leadership tiers, sectors, and generational levels.

Objectives



To celebrate women leaders making significant national and international impact



To strengthen recognition of women's contributions across industries



To inspire the next generation of women leaders and entrepreneurs



To build a global network of influential women leaders

Time

Programme

7:30 pm	Arrival of VVIP & Distinguished Guests
7:30 pm	Gala Dinner Reception
8:00 pm	Opening Ceremony of W.I.S.H. Excellence Awards 2026
8:05 pm	Welcome Address by Organising Chairman
8:10 pm	Opening Multimedia Presentation – <i>Women of Influence, Strength & Honour</i>
8:20 pm	Awards Presentation – Women Brand Recognition Awards (15 Categories)
9:00 pm	Artist Performance 1
9:15 pm	Awards Presentation – Leadership & Governance Excellence Awards
9:35 pm	Awards Presentation – Entrepreneurship & Business Innovation Awards
9:55 pm	Awards Presentation – Academia & Research Excellence Awards
10:10 pm	Artist Performance 2
10:25 pm	Awards Presentation – Public & Social Impact Leadership Awards
10:40 pm	Awards Presentation – Emerging & Youth Leadership Awards
10:55 pm	Awards Presentation – Sector-Specific Excellence Awards
11:10 pm	Presentation of Grand Leadership Recognition Awards
11:20 pm	Group Photography Session
11:30 pm	Closing of W.I.S.H. Excellence Awards 2026



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SOLUTIONS

W.I.S.H. 2026 THE FEMININE BEAUTY & LIFESTYLE PAVILION

Feminine Beauty & Lifestyle Pavilion

The Feminine Beauty & Lifestyle Pavilion is a curated brand showcase within W.I.S.H. 2026, featuring cosmetics, skincare, apparel, wellness and women-led lifestyle brands.

The Pavilion will be offered exclusively to one main company as the Title Pavilion Partner, providing a premium platform to showcase products, activate brand experiences, and engage directly with influential leaders, entrepreneurs and guests attending the summit.

As the exclusive Pavilion Partner, the company will receive full brand visibility across the Pavilion space, positioning the brand at the centre of the beauty and lifestyle ecosystem during the event.

This partnership offers a unique opportunity to align the brand with women leadership, empowerment, innovation and premium lifestyle positioning at W.I.S.H. 2026.

Exclusive to 1 Pavilion

RM 50,000



OVERALL IMPACT OF W.I.S.H. 2026



The integration of leadership dialogue, creative expression and recognition of excellence positions W.I.S.H. 2026 as more than an event , it is a global movement celebrating women's leadership and influence.

Through the Global Leadership Summit , House of Style and Women Leadership Awards, W.I.S.H. aims to strengthen Malaysia's position as a regional hub for women empowerment, innovation and leadership excellence.



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